

PENNSYLVANIA LIQUOR CONTROL BOARD

MEETING AGENDA

WEDNESDAY, MAY 15, 2019

NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA

Tim Holden, Chairman
Mike Negra, Board Member
Charlie Mooney, Executive Director
John Stark, Board Secretary

[Office of Chief Counsel](#)
[Bureau of Licensing](#)
[Bureau of Human Resources](#)
[Bureau of Accounting & Purchasing](#)

[Office of Retail Operations](#)
[Bureau of Product Selection](#)
[Financial Report](#)
[Other Issues](#)

Notice: Anyone who wishes to comment on a printed agenda item prior to official action being taken must make that known to the Chairman or the Board Secretary in advance.

EXECUTIVE SESSION – 10:00 A.M.

Consideration of personnel matters and to engage in non-deliberative informational discussions regarding various actions and matters which have been approved at previous public meetings.

PUBLIC MEETING – 11:00 A.M

CALL TO ORDER *Chairman Holden*

Pledge of Allegiance to the Flag – Ron Newmaster, Wholesale Operations

OLD BUSINESS.....*Secretary Stark*

A. Motion to approve the previous Board Meeting Minutes of the May 1, 2019 meeting.

PUBLIC COMMENT ON AGENDA ITEMS

The Board has reserved 10 minutes for Public Comment on printed agenda items.

NEW BUSINESS

From the Office of Chief Counsel *Rodrigo Diaz, Chief Counsel*

(1) **BOROUGH OF MARIETTA**
Case No. 19-NE-08

Municipal Petition for Exemption
from the Liquor Code Statute
Regarding Amplified Sound

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

- (2) **Labor Temple Assn. of Canonsburg Penna** Appeal of Adjudication and Order
15-17 South Central Avenue of Administrative Law Judge
Canonsburg, Pennsylvania 15317
License No. C-2543
LID 1307
Citation No. 17-1579

*From the Bureau of LicensingTisha Albert, Director of Regulatory Affairs
Barbara Peifer, Director, Bureau of Licensing*

- (1) **Duritzas Enterprises, Inc.** Request to Conduct Another
t/a Shop N’ Save Business on the Licensed
R-14253 (LID No. 95223) Premises - Restaurant
617 West Pike Street
Canonsburg, Washington County
- (2) **JennJess, LLC** “Intermunicipal” Double
t/a Big Pauly’s Sports Bar Transfer & Request for Dual
R-16654 (LID No. 95191) Case No. 19-9015 Employment - Restaurant
1403 Old Butler Road
Shenango Township
New Castle, Lawrence County
- (3) **TanishRushi Realty, LLC** New & Requests for
(LID No. 93662) Case No. 19-9022 Secondary Service Area &
6305-6307 Columbia Boulevard Interior Connections with
South Centre Township Another Business - Hotel
Bloomsburg, Columbia County
- (4) **Two Farms, Inc.** Double Transfer & Request for
t/a Royal Farms Interior Connections with
R-36860 (LID No. 92155) Case No. 18-9083 Another Business - Restaurant
145 North MacDade Boulevard
Glenolden, Delaware County
- (5) **12Market4, LLC** Renewal – District 10
R-497 (LID No. 72626) Case No. 2018-72626
124 Market Street
Philadelphia, Philadelphia County
- (6) **Bartlett, Traynor & London, LLC** Conditional Licensing
t/a Harrisburg Midtown Arts Center Agreement
R-4643 (LID No. 61720) Renewal – District 2
1110 North 3rd Street
Harrisburg, Dauphin County

HOLD – 12/19/18 SESSION &

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

- | | |
|--|--|
| <p>(7) Brian, Inc.
 R-4998 (LID No. 72293) Case No. 2018-72293
 5007 Frankford Avenue
 Philadelphia, Philadelphia County</p> | <p>3/26/19 SESSION
 Renewal – District 10</p> |
| <p>(8) Raul Ortiz
 t/a Silver Dollar Bar
 R-10255 (LID No. 57313) Case No. 2017-57313
 356 South 4th Street
 Reading, Berks County</p> | <p>Conditional Licensing
 Agreement
 Renewal – District 3</p> <p>HOLD – 3/13/19 SESSION &
 5/1/19 SESSION</p> |
| <p>(9) Seng Heng, Inc.
 R-1063 (LID No. 56856) Case No. 2018-56856
 5747-49 Christian Street
 Philadelphia, Philadelphia County</p> | <p>Renewal – District 10</p> |
| <p>(10) Scott E. Zimmerman
 Candi D. Zimmerman
 t/a Zimmerman’s Wholesale
 D-3545 (LID No. 47930) Case No. 2018-47930
 3304 William Penn Highway
 Fermanagh Township
 Mifflintown, Juniata County</p> | <p>Conditional Licensing
 Agreement
 Renewal – District 2</p> <p>HOLD – 3/26/19 SESSION</p> |

*From the Bureau of Human Resources Jason Lutcavage, Director of Administration
Jennifer Haas, Director, Bureau of Human Resources*

Personnel Actions

*From the Bureau of Accounting & Purchasing Michael Demko, Director of Finance
Koppolu Ravindraraj, Director, Bureau of Accounting & Purchasing
Mike Freeman, Director, Bureau of Financial Management & Analysis*

Procurement Actions:

- (1) **IBM Websphere Commerce Integration Staff Augmentation** – Provide a block of hours for IBM Websphere Commerce (WSC) subject matter experts to assist with the configuration/integration between our back-end WSC Commerce application and the front-end Adobe Assets and Sites Cloud-based software for our new E-Commerce site project.

Procured via DGS Contract #4400014660 – VENDOR: **OST, Inc.** – TERM: Six months – **\$550,000.00 estimated cost.**

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

(2) PA Compute Services (PACS) Renewal – Provide storage space for five server environments.

Procured via DGS Contract #4400014635 – VENDOR: **UNISYS** – TERM: One year for period July 1, 2019 through June 30, 2020 - **\$1,015,726.32 estimated cost.** This is a 2.4% decrease from last year’s cost of \$1,040,297.52.

(3) Hearing Examiner Services – Represent the Board in the capacity of a hearing examiner.

Procured via Sole Source – VENDOR: **Jodi Isenberg** – TERM: One year - **\$150,000.00 estimated cost.**

Inter-Agency Charges:

(1) Department of Auditor General – FY 2018-19 third quarter billing of \$746,037.16 from the Department of the Auditor General. The Auditor General’s YTD billings are now \$2.262 million or \$105,390 (-7.0%) less than last year.

The Bureau of Financial Management and Analysis has reviewed these charges and determined that they are reasonable based on billing methodology and previous experience.

From the Office of Retail Operations.....Carl Jolly, Director of Retail Operations

**(1) #8412 – #8296 – #8756 – 6345 Flank Drive, Harrisburg
Relocation / Consolidation (Region 2 Retail Offices / TMOD Training / CO Help Desk)**

*From the Bureau of Product SelectionDale Horst, Director of Marketing & Merchandising
Tom Bowman, Director, Bureau of Product Selection*

1. Regular New Items Accepted

<u>BRAND NAME AND SIZE</u>	<u>REASON</u>
<u>Bacardi USA Inc</u>	
Martini and Rossi Prosecco 4 Pack 748 ML	2, 3, 5
<u>Banfi Products Corp</u>	
Sartori Love Story Rose 750 ML	10
<u>North Wales Wines</u>	
Dark Horse Brut Rose Sparkling 375 ML	18
Dark Horse Brut Sparkling 375 ML	18
Dark Horse Pinot Grigio 375 ML	18

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

Dark Horse Pinot Noir 375 ML	18
Dark Horse Rosé 375 ML	18
Dark Horse Sauvignon Blanc 375 ML	18
Gallo Family Vineyards Sweet Grape 750 ML	3

Serralles USA LLC

Don Q Anejo Puerto Rico Rum 750 ML	3
------------------------------------	---

Southern Wine Spirits PA

14 Hands Bubbles Cans 12- pk tray 375 ML	18
14 Hands Hot to Trot Smooth Red Blend Cans 12- pk tray 375 ML	18
14 Hands Pinot Grigio Blend Cans 12- pk tray 375 ML	18
14 Hands Rose Cans 12- pk tray 375 ML	18
Relax Bubbles 750 ML	2, 3
Relax Pink Rose 750 ML	2, 3

RECOMMENDED ACTION: We recommend the Board approve this action

2. Regular Pa Preferred New Items Accepted

BRAND NAME AND SIZE **REASON**

Philadelphia Distilling

Bluecoat Elderflower Gin 750 ML	16
---------------------------------	----

University Wine Company

U-Freeze Wine Slush Sub-Zero Sangria 750 ML	17
U-Freeze Wine Slush Glacial Grape 750 ML	17

RECOMMENDED ACTION: We recommend the Board approve this action

New Items – Recommended Listings

Reason Codes

1. Strong marketing support
2. High brand recognition
3. Line/Size extension of successful brand
4. Trade up opportunity
5. Growing category
6. Growing segment
7. National rollout
8. Niche item / Limited distribution
9. High dollar profit potential
10. Trade out
11. High quality for the value

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

- 12. Innovative product/flavor
- 13. High sales through other PLCB channels (Luxury, Online, SLO)
- 14. Underrepresented category/segment
- 15. Hole in selection – consumer/store requests
- 16. PA Spirits
- 17. PA Wines
- 18. Licensee only
- 19. Probationary listing

3. Regular Recommended Delist

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>
<u>Constellation Wines US</u>	
Vendange Chardonnay California 1 L	6042
<u>Crutch LLC</u>	
Off the Rail Blended Whiskey 80 Proof 1 L	9862
Off the Rail Tequila Gold 80 Proof 1 L	9754
Off the Rail Tequila Silver 80 Proof 1 L	9491
<u>Sazerac Company Inc</u>	
JP Wiser's Triple Barrel Rye Blended Canadian Whisky 750 ML	7747
<u>Sutter Home Winery</u>	
Bandit Cabernet Sauvignon California 1 L	4653
Bandit Chardonnay California 1 L	8613
Bandit Merlot California 1 L	9003
Bandit Pinot Grigio California 1 L	4654
<u>Vintage Imports Inc</u>	
Sileni Nano Sauvignon Blanc Marlborough 187 ML	1226

EFFECTIVE DATE: The transference to closeout will become effective June 17, 2019

FINANCIAL REPORT *Michael J. Burns, Comptroller Operations, Office of Budget*

None

OTHER ISSUES

Note: This agenda is complete at the time of issuance but other issues may be added and others stricken without further notice.

CITIZEN COMMENT/BUSINESS FROM THE FLOOR

NEXT BOARD MEETING

The next meeting of the PLCB will be a formal meeting on Wednesday, June 5, 2019 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.

ADJOURNMENT